

CAMANO SENIOR SERVICES
ASSOCIATION

ANNUAL LOOKBACK

2022

The Camano Center & 2nd Chance Thrift Shop
are owned and operated by
Camano Senior Services Association
a 501(c)(3) registered organization.



From the Executive Director



The past year at Camano Center and 2nd Chance Thrift Shop has been an amazing one! I couldn't be prouder of our staff, volunteers, community, donors, and other partners that made it happen. Our organization continues to bounce back from a rough couple of years of unknowns and is actually shaping up to be busier and more financially sound than ever before.

In this report we have included what we feel are the main highlights of the 2022 year to show you what your

support is doing for Camano Island and the Stanwood communities...but there are so many other benchmarks and testimonials to what we all do here, that it would take a 30 page booklet to capture it all!

The photo here is from the 2019 auction, when I had just been hired and not yet even started my job. It is a picture that means a lot to me because that night made it crystal clear to me what I had signed up for as my next chapter in life. I was in awe of the staff and the guests, and just how committed everyone was to this cause. Almost 4 years later I can say, I really had NO idea what was in store for me as a leader, and how a group of people and the surrounding community could literally change my life in ways never imagined. I am honored to have been given the opportunity to be a part of this organization and to have the trust of donor contributions. I hope you will read through this report and feel equally proud of the accomplishments of the year!

Gratefully, Bonnie

OUR MISSION

Create and provide opportunities that support healthy aging, independence, and well-being for older adults in our community.

OUR VISION

A community where older adults are empowered to live their lives to their fullest potential.

OUR VALUES

We behave with compassion, respect, and integrity. We foster an environment of inclusion and continuous growth. We act with a heart of service.

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Our 2022-2025 Strategic Plan Goals Met To Date

GOAL 1: Develop and implement impactful programming that meets the needs of older adults in our community.

- Reviewed existing data from community partners regarding the needs of older adults in our area.
- Launched 2 new Falls Prevention programs: Stay Active and Independent for Life (SAIL) and Otago.
- Started NCOA's 10 week Aging Mastery Program and graduated 4 classes since September.
- Launched the social dementia respite program, Old Friends Club, in July 2023.
- Started Coffee Connections in our library, offering free coffee and daily travel/scenic shows.

GOAL 2: Create a marketing and promotions strategy.

- Reinstated New Member Lunch orientation.
- Refreshed property's signage and updated County signs on roadways.
- Updated and added new brochures and marketing materials to get our message out.
- Offered informational outreach presentations to interested community groups.
- Held free events for the community such as Camano 101, 55+ Resource Fair, 40 Year Celebration, Volunteer Appreciation, Donor Appreciation, Afternoon with Santa, and numerous educational sessions with professional speakers.
- 2nd Chance Thrift Shop recognized as one of the top 6 Best Thrift stores in Washington, and the Best of Stanwood & Camano!

GOAL 3: Increase financial capacity.

- Increased Thrift Shop net monthly income.
- Increased individual and business memberships
- Continued work on Endowment fund plans.
- Held Fundraising events such as the Crab Dash, Be a Star Campaign, Gala Auction, Spaghetti Feed, Craft Bazaar, Not Your Ordinary Bingo, Sing-along, and Thrift Christmas Sales

GOAL 4: Ensure adequate personnel levels to support operations.

- Hired Administrative Assistant for Camano Center operations.
- Hired 2nd Chance Thrift Shop Assistant Supervisor to back up & support operations.
- Hired Old Friends Club Coordinator and Assistant .

GOAL 5: Increase collaborations and partnerships with other community organizations.

- Partnered with Dementia Support Northwest / Old Friends Club to offer Camano Club location.
- Partnered with National Council On Aging to offer local Aging Mastery Program.
- Collaborated with Northwest Regional Council to offer educational presentations and support new and existing programming.
- Hosted Camano Island Chamber of Commerce's Chili Chowder and Glass Quest yearly events.
- Partnered with Island Senior Resources for in-person Community Meals, Meals on Wheels 3 days per week, and connecting essential resources to those needing assistance.
- Partnered with Sue Ryan Art for our Craft Bazaar, and Arrowhead Ranch for our Afternoon w/ Santa.

2022 Operating Income

■ Thrift Store Revenue

■ Donations & Grants

■ Membership

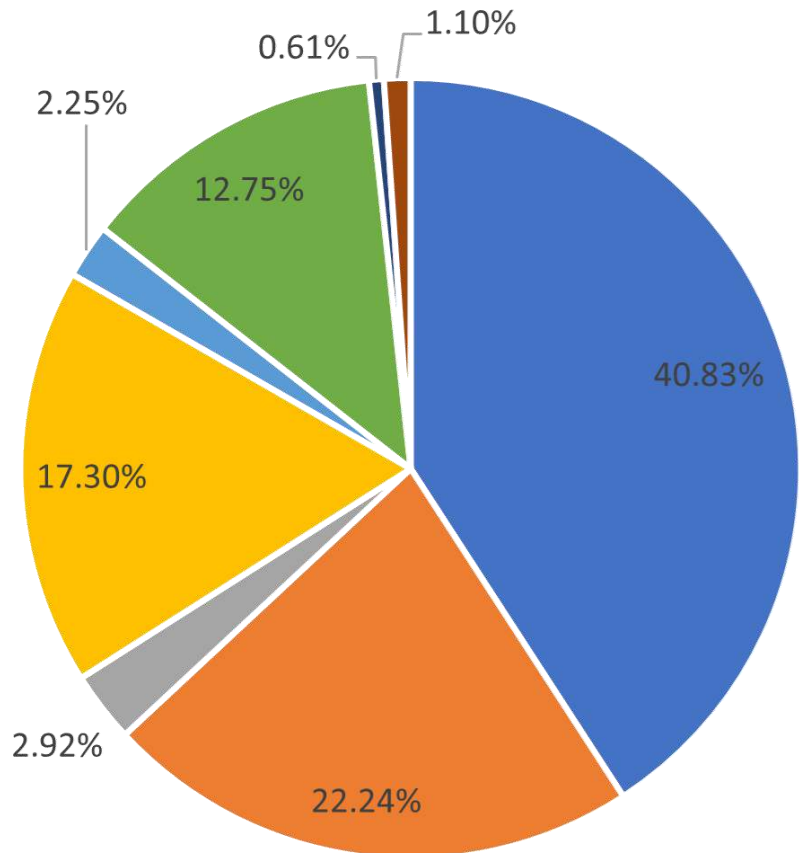
■ Auction

■ Events

■ Facility Rentals & Catering

■ Aging Mastery/S.A.I.L.

■ Miscellaneous



BY THE NUMBERS

- 23,400 volunteer hours were given to our operations at the Center and Thrift Shop.
- 1,500 requests for medical rides (a 32% increase from previous year) with over 25,000 miles driven by volunteer drivers.
- 155 individuals participating weekly in 2 newly launched evidence-based falls prevention exercise programs with over 438 classes held.
- 3 free medical supply lending closets available to hundreds of community members.
- Shared hundreds of Lending Library books, puzzles, and movies to the community.
- 91 participants graduated from the newly launched 10-week Aging Mastery Program.
- 20 separate social activity groups for on-going weekly gatherings at the Center.
- 900+ Connection daily phone calls were made to isolated friends in their homes.
- 1,000+ requests for information or support through email, phone, and our website.
- 12 Aging Mastery Program scholarships awarded & 3 SAIL scholarships awarded.
- Supported over 7,000 meal deliveries and 700 in person meals.

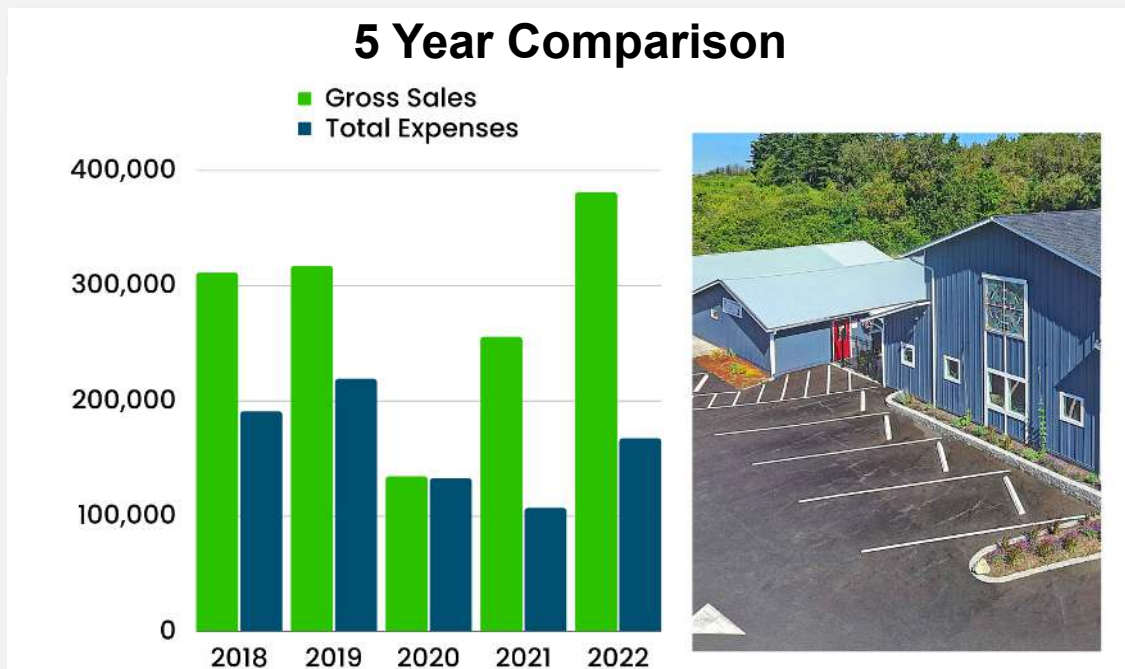
2ND CHANCE THRIFT SHOP

Financial Highlights

This year has been a year of continued re-building and growth for the store. We added a 4th shopping day and a 3rd donation day which has been very popular! Our leadership team has grown to include Sylvia and Nicole supervising, along with Center staff and close to 200 volunteers dedicating their time to keeping the flow consistent.

Because of the hard work and amazing attitudes, the store was voted among the top 6 Thrift shops in Washington (bestthingswa.com) and the Best Thrift Store in the Stanwood/Camano community! We are all so proud of this recognition!

With a model that focuses on volume, we've been able to keep prices low, and accept more donations each week. Keeping the inventory flowing in and out is critical to our success, and is a constant process to keep up with. One single day of donations can fill the entire holding area, which is why having so



many dedicated volunteers to help process as the items come in, is so important. Items coming in and hitting the floor within hours, is the best way to have repeat shoppers. Often we see customers come in more than once in a single day so they don't miss out on new finds! How many retail stores do you know of that can say this?

Each and every volunteer and staff member that makes this endless cycle continue, is contributing to the revenue needed for the Center to run much needed programs for older adults on our island. If the amount of hours worked were paid staff, the operation would not be a financially viable one and the critical services offered would be in serious jeopardy.

The 2nd Chance Thrift Shop not only offers great items at a great price, it offers volunteers a social place to share their talent and personalities with other like-minded people. Our store is providing others an income for their re-selling businesses (yes, we know they are making money on our inventory), we are providing amazing items to a community with limited household shopping options, and we are up-cycling and recycling a ton of items that would have gone to a landfill! This is all accomplished while having fun too! How amazing is this place?

Spotlight on New Programs



Stay Active & Independent For Life

The Camano Center introduced a new evidence-based fall prevention program for adults 65 and over in September 2022 called Stay Active and Independent for Life (SAIL). Traci Smith, Certified Personal Trainer and SAIL certified instructor, lead 438 SAIL classes here in 2022 and continues to receive personal testimonials from SAIL students about major improvements in their strength, balance, and overall fitness. She is currently offering classes 5 days a week with various times.

Aging Mastery Program

The Camano Center launched the Aging Mastery Program (AMP) to our first group of 24 students in September 2022. AMP is a 10-class program developed by the National Council on Aging that encourages individuals to create their own playbook for aging well. Guest speakers cover content areas such as nutrition, finances, advance care planning, community engagement and healthy relationships to name a few. Participants set goals for their own personalized positive actions in their workbook that follows the course objectives.



Old Friends Club

The Camano Center partnered with Dementia Support Northwest to start Old Friends Club, a community-based social respite program that works to provide reliable, scheduled relief to those caring for a friend or family member living with dementia. Old Friends Clubs are designed to give care providers worry-free time to be at home, run errands, catch up with a friend, or relax and recharge in order to protect and maintain their own physical and mental health. Our club is offered every Thursday from 9:30a.m. to 2:30.p.m.

Thank You to Our Donors

You are the difference being made in our community!

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THANK YOU TO ALL OF OUR AMAZING VOLUNTEERS

Your time, talents, and dedication are priceless to the success of our organization! This report would not be possible without you!